



16 – 19 September 2008 Conference  
17 – 19 September 2008 Exhibition  
Expo XXI, Greater Noida, New Delhi

EXHIBITION

CONFERENCE

INFORMATION

17 – 19 September 2008  
Expo XXI, Greater Noida, New Delhi  
South Asia's Premier Geoscience Event

## VISITOR PROMOTION CAMPAIGN

GEO India 2008 will be promoted throughout South Asia via extensive targeted visitor promotion campaigns designed to reach the people that count.

### Activities include:

- Personal visits to all of India's IOC's active in exploration work, plus government ministries and the major independent oil producers
- Strategic specific direct mail campaigns to the APG-INDIA, SPG and SPWLA memberships, plus the AAPG regional membership and our extensively researched customer database
- An aggressive press campaign incorporating daily and weekly press advertising and editorial coverage
- Close liaison with association journals, quality trade press and other geoscience events including advertising, editorial and regular press release.

### EXHIBITION QUICK LINKS

- » [2008 Show Report](#)
- » [Exhibition Floor Plan](#)
- » [Exhibiting Companies](#)
- » [Online Space Application Form](#)
- » [Who Should Attend?](#)
- » [Exhibition Manual \(Password Required\)](#)
- » [Hotel & Travel Information](#)
- » [Visa information](#)

### OPENING TIMES

#### Exhibition:

##### 17 SEPTEMBER

10.00 - 18.00 hrs

##### 18-19 SEPTEMBER

09.00 - 18.00 hrs

#### Conference:

##### 16 SEPTEMBER

Registration

16.00 - 20.00 hours

Ice-breaker Reception

19.00 - 21.00 hours

##### 17 SEPTEMBER

09.30 - 18.20 hours

##### 18 SEPTEMBER

10.00 - 18.40 hours

##### 19 SEPTEMBER

10.00 - 18.00 hours